

Privacy Policy – REOUTFITTED

Effective Date: 26th September 2025

Business Address:

REOUTFITTED

Office 102166

PO Box 6945

London, W1A 6US

1. Introduction

At **REOUTFITTED** (“we”, “us”, “our”), we value your privacy and are committed to protecting your personal data. This Privacy Policy outlines how we collect, use, store, and share your information when you interact with us—whether booking a service, attending an event, or contacting us online.

2. What Information We Collect

We may collect the following types of personal information:

- **Contact Details:** Name, email address, phone number, and billing address.
 - **Booking Information:** Service or event registrations, confirmations, and preferences.
 - **Payment Data:** Processed securely by third-party providers (we do **not** store full card details).
 - **Marketing Preferences:** Your consent to receive newsletters, promotions, or updates.
 - **Photographs/Videos:** Images of your items may be used for marketing. (see Section 6).
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3. How We Use Your Information

We use your information to:

- Manage and confirm service bookings.
 - Send important updates and communications.
 - Provide customer service and support.
 - Send marketing messages (only if you have opted in).
 - Meet our legal and regulatory obligations.
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4. Legal Basis for Processing

We process your data based on the following legal grounds:

- **Contractual Necessity:** To deliver services or fulfil your bookings.
 - **Consent:** When you opt in to receive marketing communications.
 - **Legitimate Interests:** For business operations, event safety, and service improvement.
 - **Legal Obligations:** When we are required to maintain records or disclose data by law.
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5. Sharing Your Information

We do **not** sell your personal data. However, we may share it with:

- **Payment Providers:** To securely process transactions.
 - **Service Providers:** Such as venues, booking platforms, or email systems used to deliver our services.
 - **Legal Authorities:** When required by law or to protect our legal rights.
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6. Photography and Media Use

We may take photographs or video recordings of your items for promotional use on our website, social media, or marketing materials.

7. Data Retention

We retain personal data only as long as necessary:

- Booking and payment records are kept for **up to 6 years** for accounting and legal compliance.
 - Marketing consent data is retained until you withdraw your consent.
 - Media (photos/videos) may be kept indefinitely unless you request removal.
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8. Your Rights Under UK GDPR

You have the right to:

- Access the personal data we hold about you

- Request correction of inaccurate or outdated information
 - Request deletion of your data (when legally permitted)
 - Object to or restrict how we process your information
 - Withdraw marketing consent at any time
 - Lodge a complaint with the **Information Commissioner's Office (ICO)** at www.ico.org.uk
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9. Security Measures

We implement appropriate technical and organisational safeguards to protect your personal data from loss, misuse, or unauthorised access.

10. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us at:

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Office 102166

PO Box 6945

London, W1A 6US

 **Email:** hello@reoutfitted.co.uk